

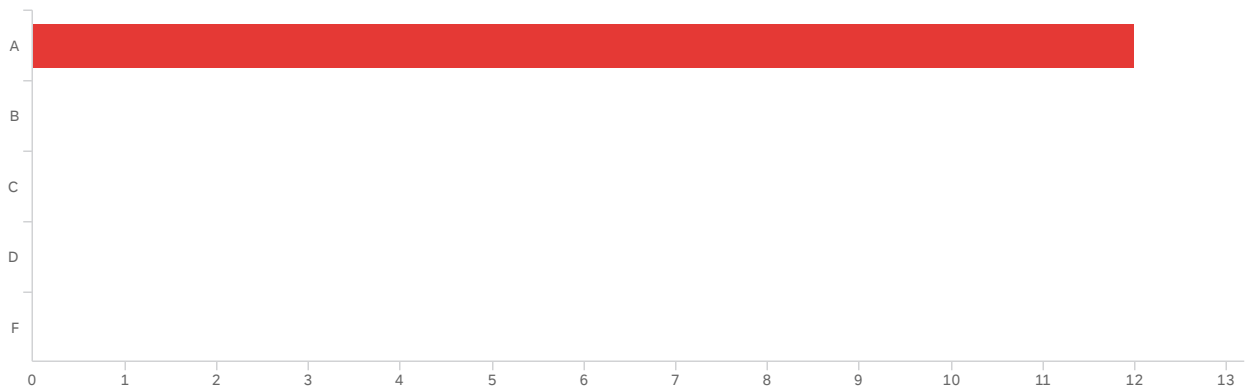
Grant Report

NSFT Questionnaire

December 7, 2020 10:36 AM MST

Q7 - On a grade from F to A how has NSFT done with the SAFE part of the mission

statement in these first three years? (A being the best grade, F being the worst)

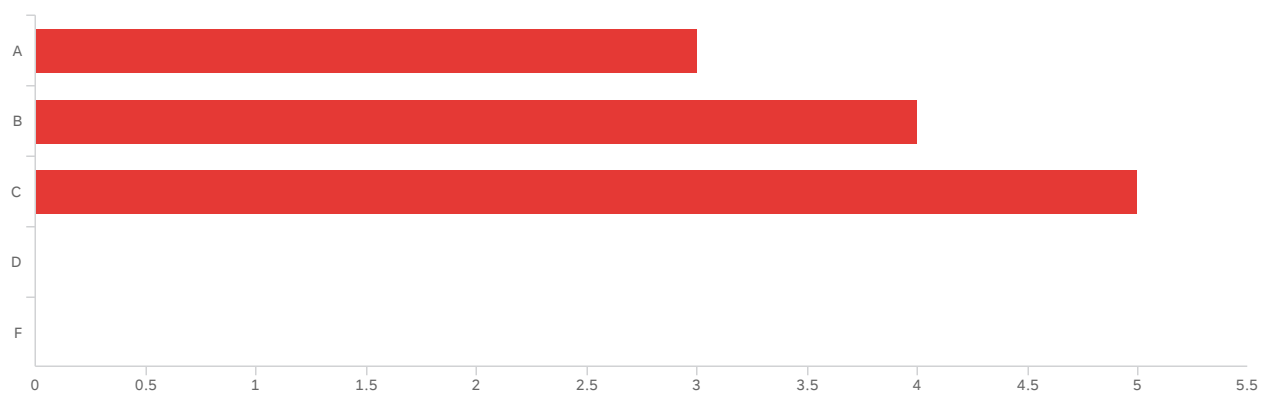


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	On a grade from F to A how has NSFT done with the SAFE part of the mission statement in these first three years? (A being the best grade, F being the worst)	1.00	1.00	1.00	0.00	0.00	12

#	Field	Choice Count
1	A	100.00% 12
2	B	0.00% 0
3	C	0.00% 0
4	D	0.00% 0
6	F	0.00% 0
		12

Showing rows 1 - 6 of 6

Q9 - On a grade from F to A how has NSFT done with the FUN part of the mission statement in these first three years?

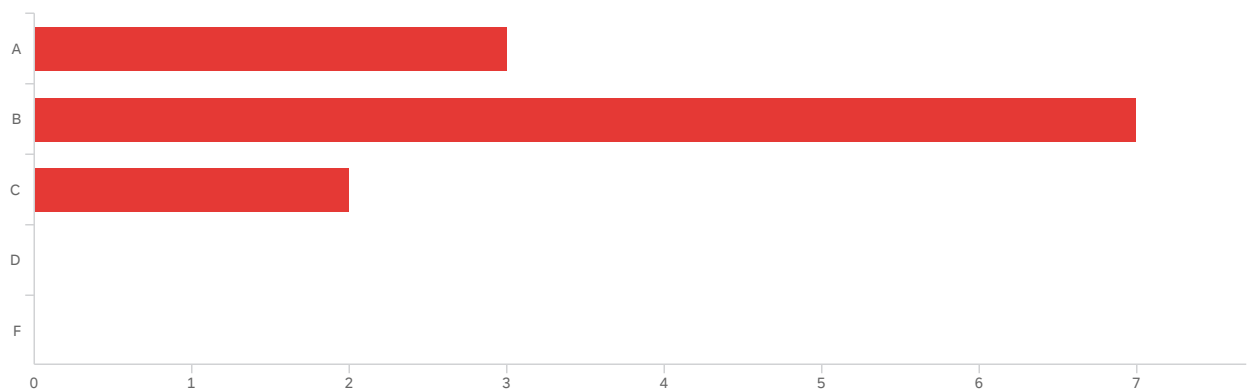


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	On a grade from F to A how has NSFT done with the FUN part of the mission statement in these first three years?	1.00	3.00	2.17	0.80	0.64	12

#	Field	Choice Count
1	A	25.00% 3
2	B	33.33% 4
3	C	41.67% 5
4	D	0.00% 0
6	F	0.00% 0
		12

Showing rows 1 - 6 of 6

Q11 - On a grade from F to A how has NSFT done with the EDUCATIONAL part of the mission statement in these first three years?

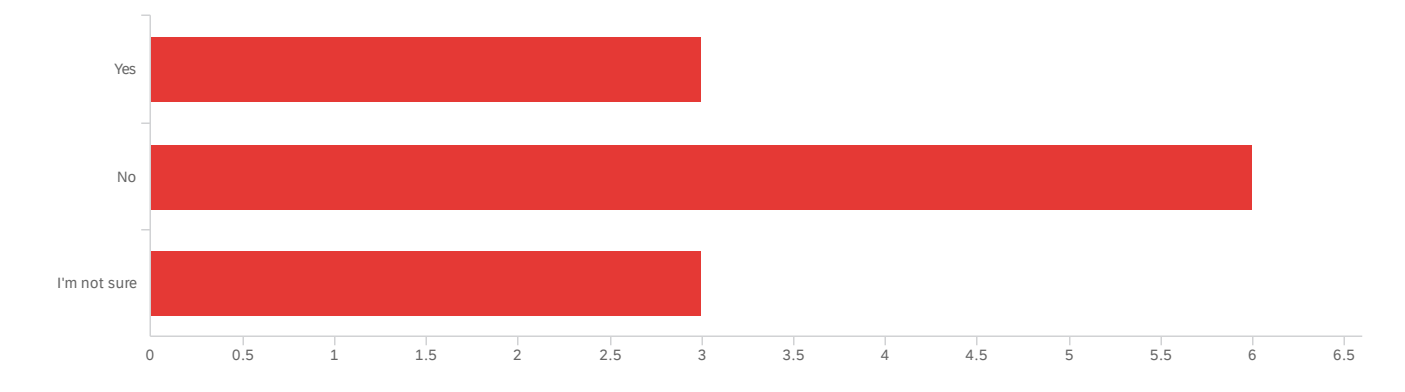


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	On a grade from F to A how has NSFT done with the EDUCATIONAL part of the mission statement in these first three years?	1.00	3.00	1.92	0.64	0.41	12

#	Field	Choice Count
1	A	25.00% 3
2	B	58.33% 7
3	C	16.67% 2
4	D	0.00% 0
6	F	0.00% 0
		12

Showing rows 1 - 6 of 6

Q13 - Should the word "Profitable" be added to the NSFT mission statement?

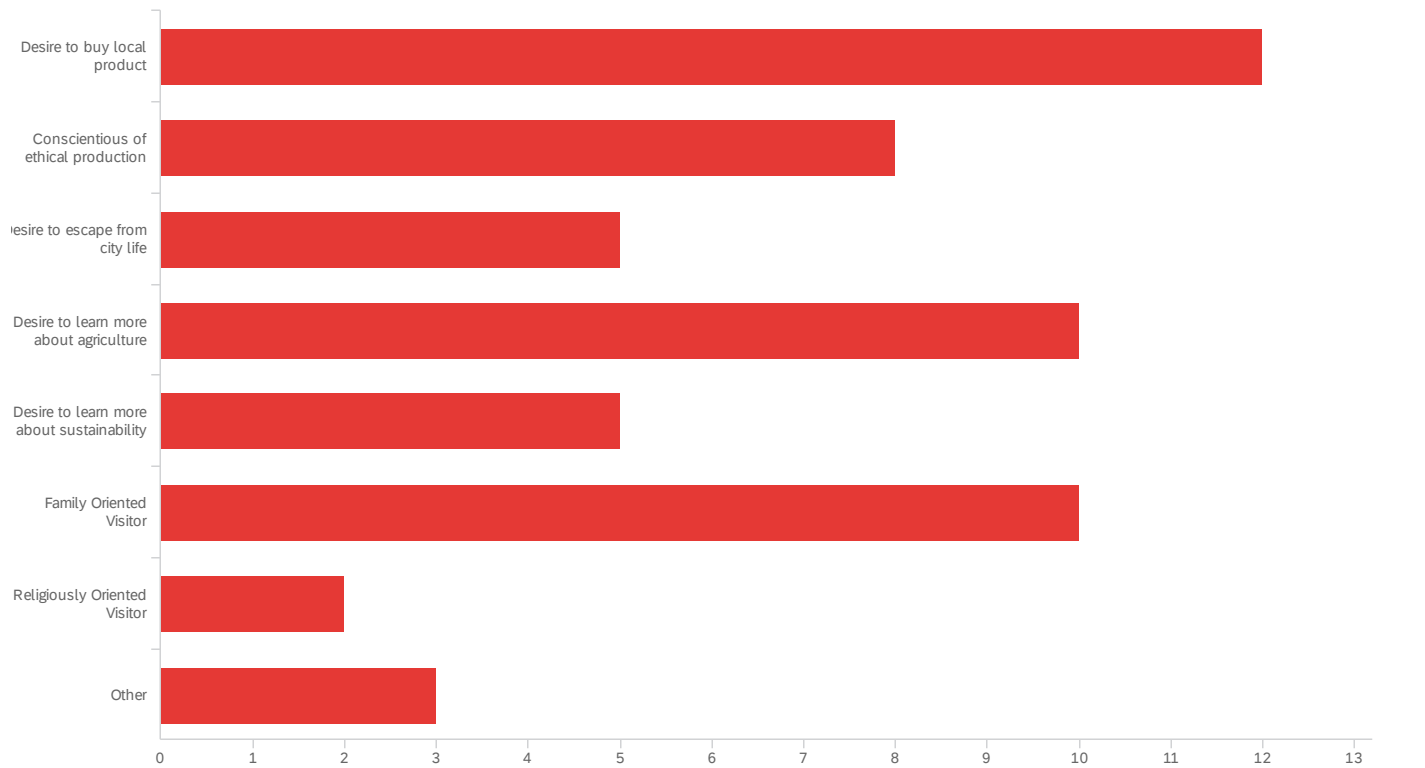


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Should the word "Profitable" be added to the NSFT mission statement?	1.00	4.00	2.25	1.09	1.19	12

#	Field	Choice Count
1	Yes	25.00% 3
2	No	50.00% 6
4	I'm not sure	25.00% 3
		12

Showing rows 1 - 4 of 4

Q14 - Considering your past customers what are some of the traits/qualities that they seem to share? Check any boxes that apply below.



#	Field	Choice Count
38	Desire to buy local product	21.82% 12
39	Conscientious of ethical production	14.55% 8
40	Desire to escape from city life	9.09% 5
41	Desire to learn more about agriculture	18.18% 10
42	Desire to learn more about sustainability	9.09% 5
43	Family Oriented Visitor	18.18% 10
44	Religiously Oriented Visitor	3.64% 2
45	Other	5.45% 3

Other

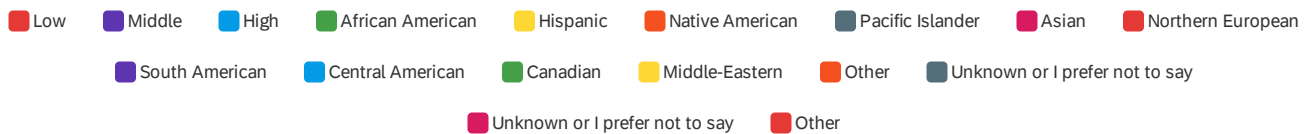
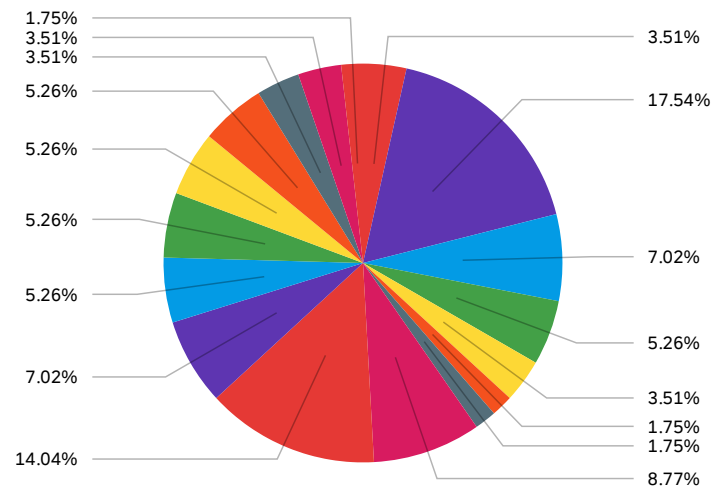
Fiber enthusiast

Interested in buying raw product so they can take it from start to finished item. (DIY types)

Artists looking for studio space and collaboration; Leaders of community organizations seeking a safe, fun and educational rural experience; International visitors to Minnesota who want to experience an American family farm; elected leaders and classified staff who are seeking farmer input on State programming or policy.

Q15 - Considering your past customers what are some of the common demographics?

These answers are based on your OWN observation. Check any boxes that apply below.



#	Field	Choice Count
10	Low	3.51% 2
11	Middle	17.54% 10
12	High	7.02% 4
24	African American	5.26% 3
25	Hispanic	3.51% 2
26	Native American	1.75% 1
27	Pacific Islander	1.75% 1
28	Asian	8.77% 5
29	Northern European	14.04% 8
39	South American	7.02% 4
40	Central American	5.26% 3

#	Field	Choice Count
41	Canadian	5.26% 3
42	Middle-Eastern	5.26% 3
44	Other	5.26% 3
45	Unknown or I prefer not to say	3.51% 2
46	Unknown or I prefer not to say	3.51% 2
47	Other	1.75% 1
		57

Showing rows 1 - 18 of 18

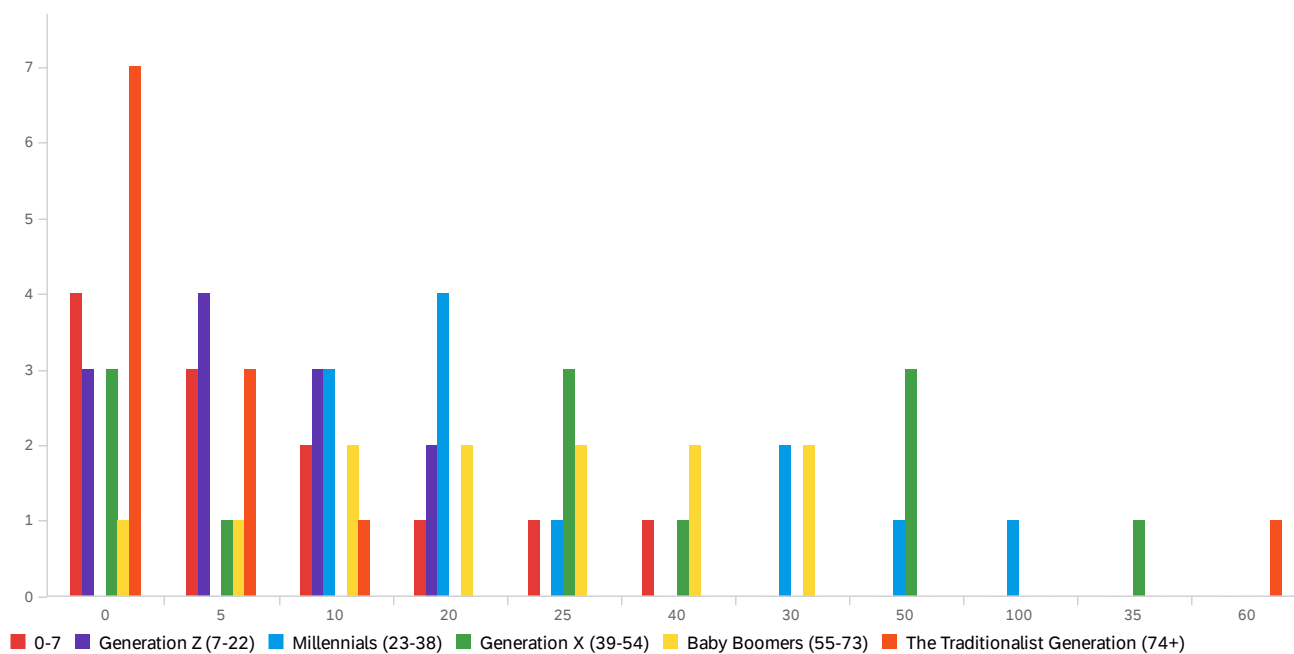
Q15_47_TEXT - Other

Other
Students who have literally no income

Q15_44_TEXT - Other

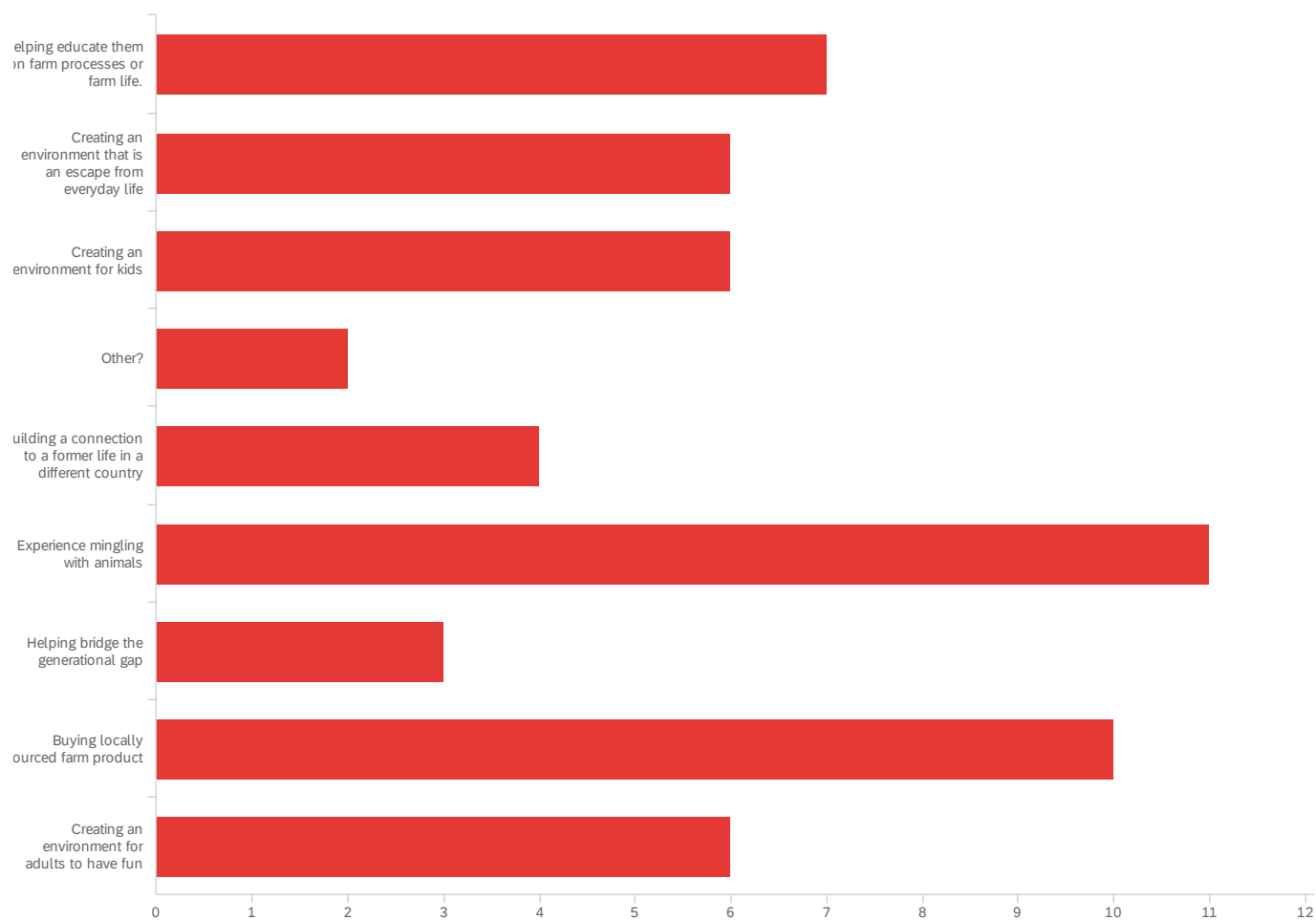
Other
Australian
Australian; New Zealander
United States

Q16 - Of the people who have visited your farm, what is the percentage of each age group overall? (Total of values must not exceed 100)



Q17 - Describe some of the problems that consumers face and have shared with you.

Think about what motivates people to visit your farm.



#	Field	Choice Count
1	Helping educate them on farm processes or farm life.	12.73% 7
2	Creating an environment that is an escape from everyday life	10.91% 6
3	Creating an environment for kids	10.91% 6
4	Other?	3.64% 2
5	Building a connection to a former life in a different country	7.27% 4
6	Experience mingling with animals	20.00% 11
7	Helping bridge the generational gap	5.45% 3
8	Buying locally sourced farm product	18.18% 10

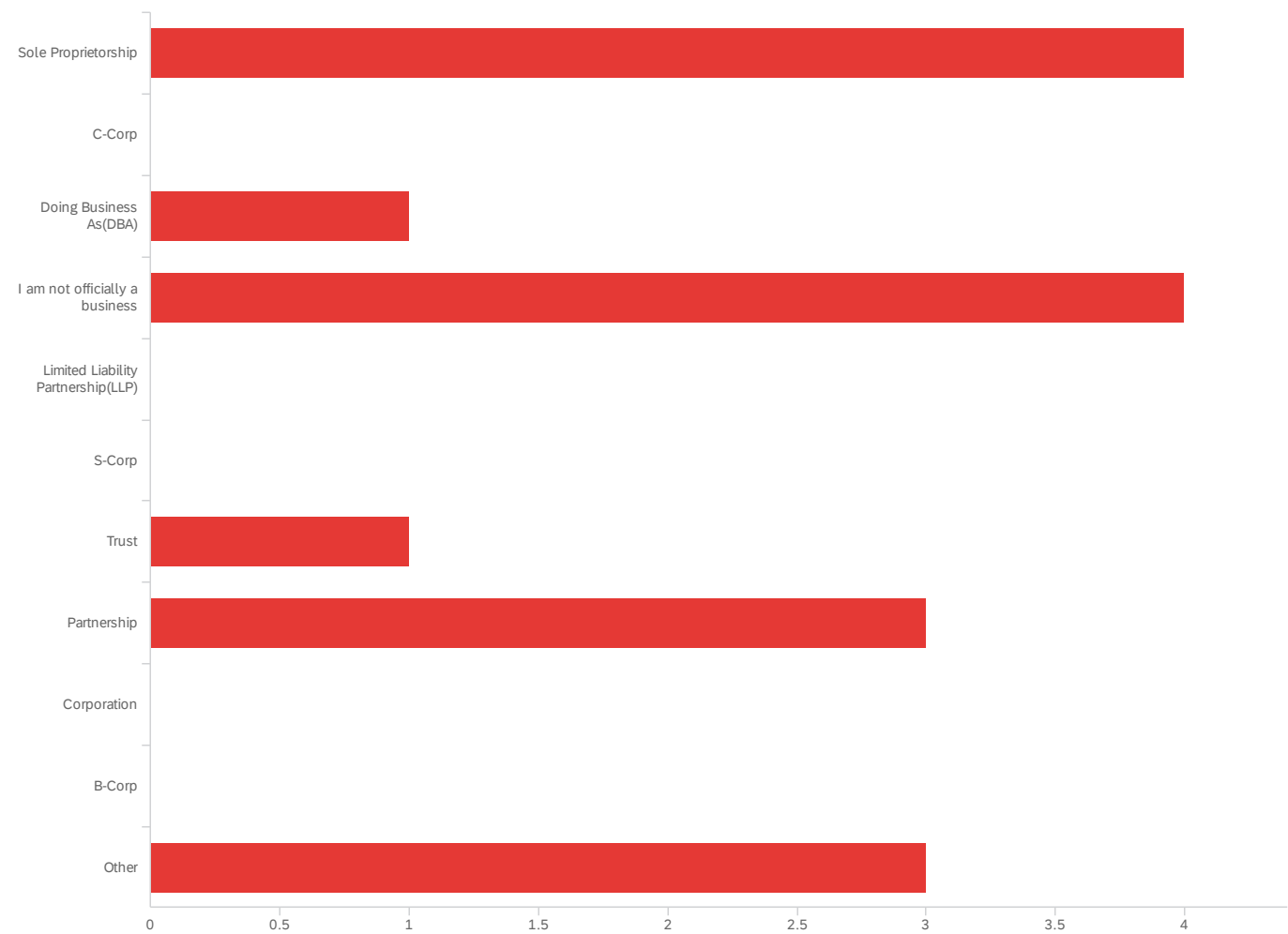
#	Field	Choice Count
9	Creating an environment for adults to have fun	10.91% 6
		55

Showing rows 1 - 10 of 10

Q17_4_TEXT - Other?

Other?
Parents and grandparents buy animals to teach responsibility and empathy for an animal
Creating a relaxed learning community where students of all ages find inspiration to try new skills

Q19 - How is your business structured? (Check all that apply)



#	Field	Choice Count
1	Sole Proprietorship	25.00% 4
2	C-Corp	0.00% 0
3	Doing Business As(DBA)	6.25% 1
4	I am not officially a business	25.00% 4
5	Limited Liability Partnership(LLP)	0.00% 0
7	S-Corp	0.00% 0
8	Trust	6.25% 1
9	Partnership	18.75% 3
10	Corporation	0.00% 0
11	B-Corp	0.00% 0

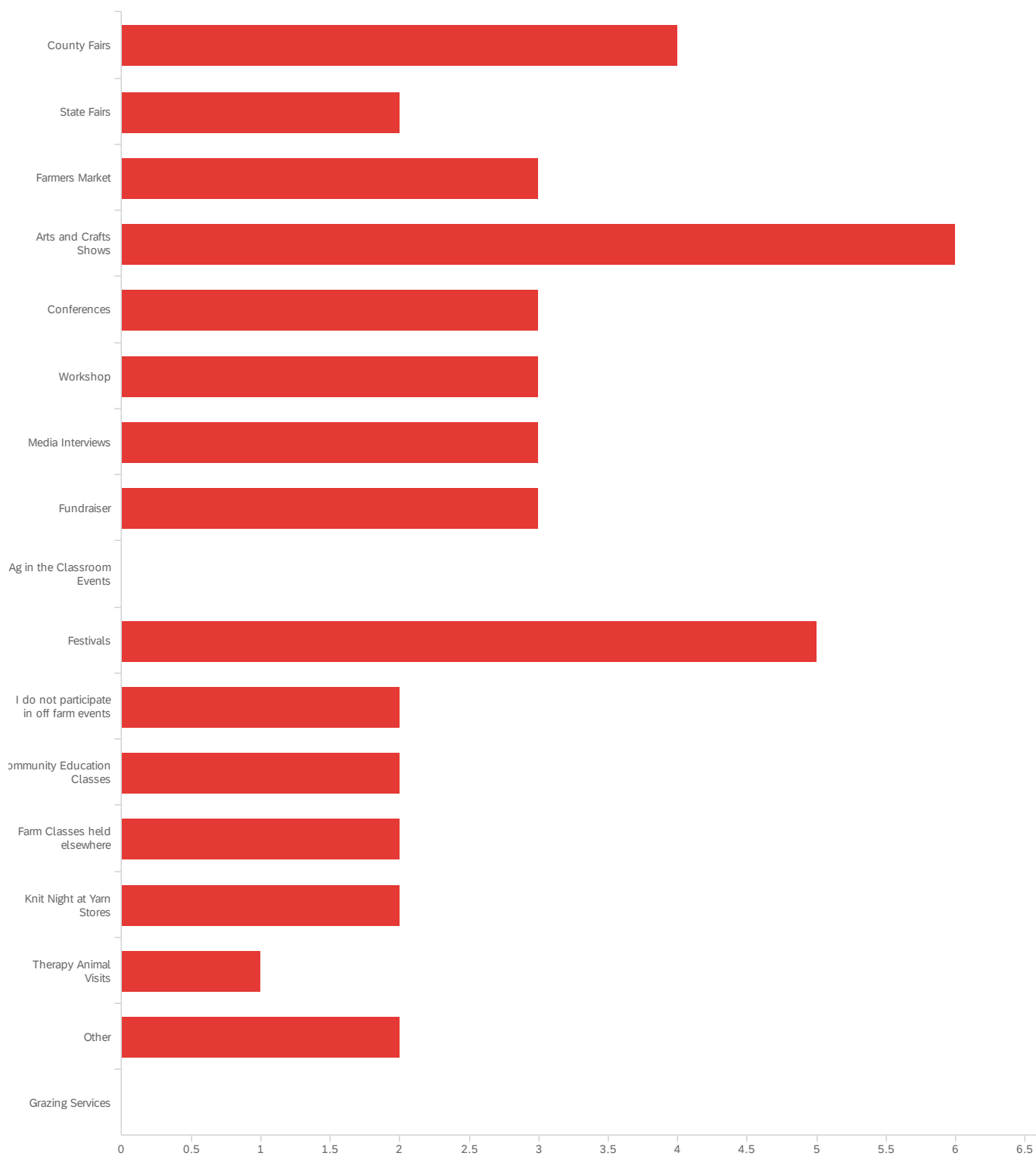
#	Field	Choice Count
12	Other	18.75% 3
		16

Showing rows 1 - 12 of 12

Q19_12_TEXT - Other

Other
Definitely still in the start up phase !
Our farms are in trusts for estate planning and the farm activities are all under a LLC umbrella that covers both properties and our activities.

Q20 - In a typical, pre-pandemic year, what off-farm events do you participate in?



Field

Choice
Count

4 County Fairs

9.30% 4

#	Field	Choice Count
5	State Fairs	4.65% 2
6	Farmers Market	6.98% 3
7	Arts and Crafts Shows	13.95% 6
8	Conferences	6.98% 3
9	Workshop	6.98% 3
10	Media Interviews	6.98% 3
11	Fundraiser	6.98% 3
12	Ag in the Classroom Events	0.00% 0
13	Festivals	11.63% 5
14	I do not participate in off farm events	4.65% 2
15	Community Education Classes	4.65% 2
16	Farm Classes held elsewhere	4.65% 2
17	Knit Night at Yarn Stores	4.65% 2
18	Therapy Animal Visits	2.33% 1
19	Other	4.65% 2
20	Grazing Services	0.00% 0
		43

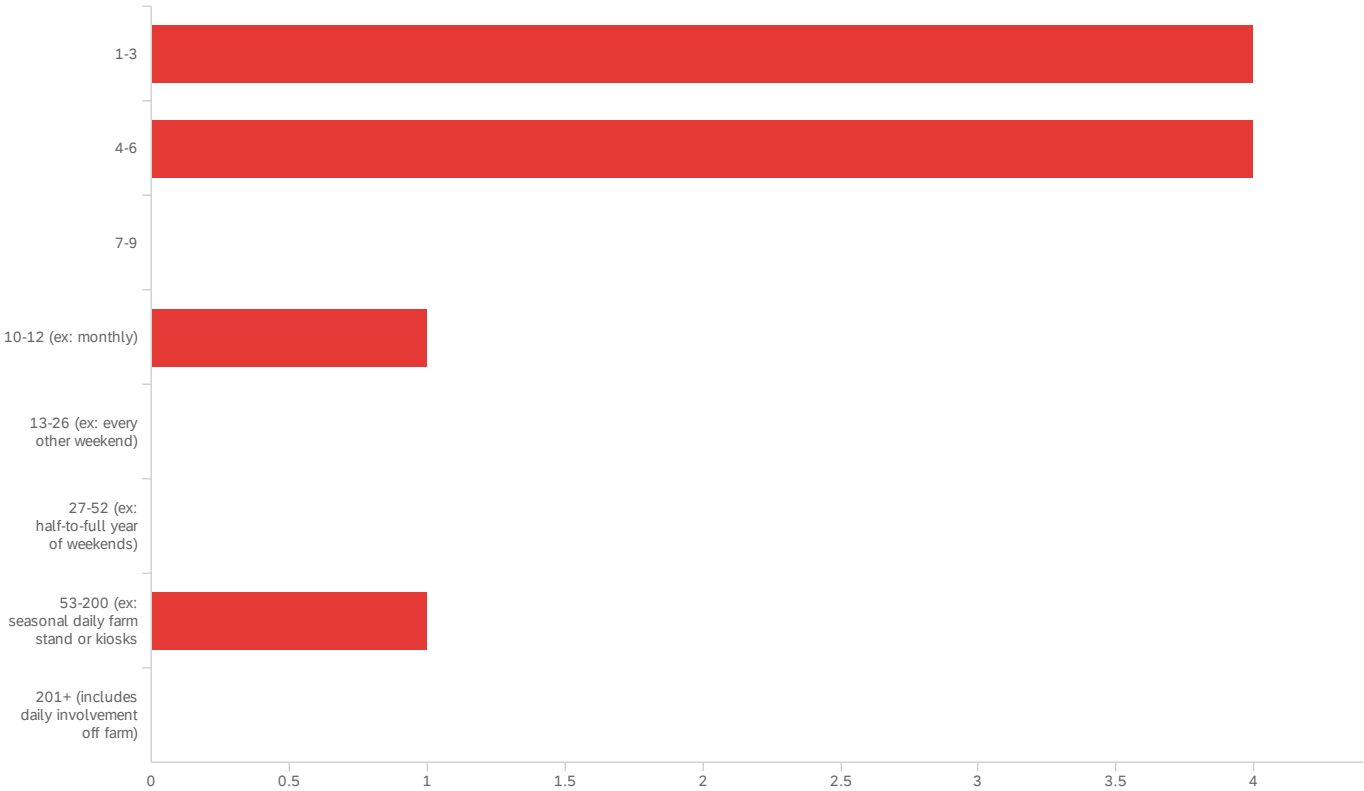
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Q20_19_TEXT - Other

Other

I am collaborating with an internationally known sculptor on an art installation for StoveWorks Gallery in Tennessee; I've been part of "Meet the Shepherd" nights for fiber artists; I have represented NSFT with our collaborating partners and funders. At least several times a week I am networking on behalf of my farm or NSFT.

Q21 - In a typical, pre-pandemic year, how many of these off-farm events do you participate in?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	In a typical, pre-pandemic year, how many of these off-farm events do you participate in?	1.00	7.00	2.30	1.79	3.21	10

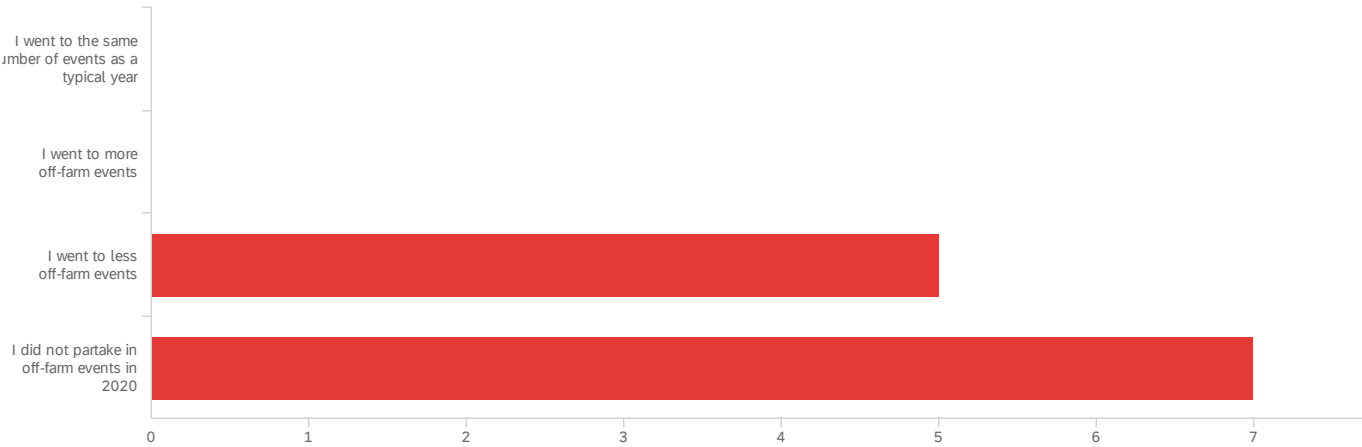
#	Field	Choice Count
1	1-3	40.00% 4
2	4-6	40.00% 4
3	7-9	0.00% 0
4	10-12 (ex: monthly)	10.00% 1
5	13-26 (ex: every other weekend)	0.00% 0
6	27-52 (ex: half-to-full year of weekends)	0.00% 0

#	Field	Choice Count
7	53-200 (ex: seasonal daily farm stand or kiosks	10.00% 1
8	201+ (includes daily involvement off farm)	0.00% 0

10

Showing rows 1 - 9 of 9

Q22 - In 2020, how did the Covid 19 Pandemic affect your off-farm agritourism business?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	In 2020, how did the Covid 19 Pandemic affect your off-farm agritourism business?	3.00	4.00	3.58	0.49	0.24	12

#	Field	Choice Count
1	I went to the same number of events as a typical year	0.00% 0
2	I went to more off-farm events	0.00% 0
3	I went to less off-farm events	41.67% 5
4	I did not partake in off-farm events in 2020	58.33% 7

12

Showing rows 1 - 5 of 5

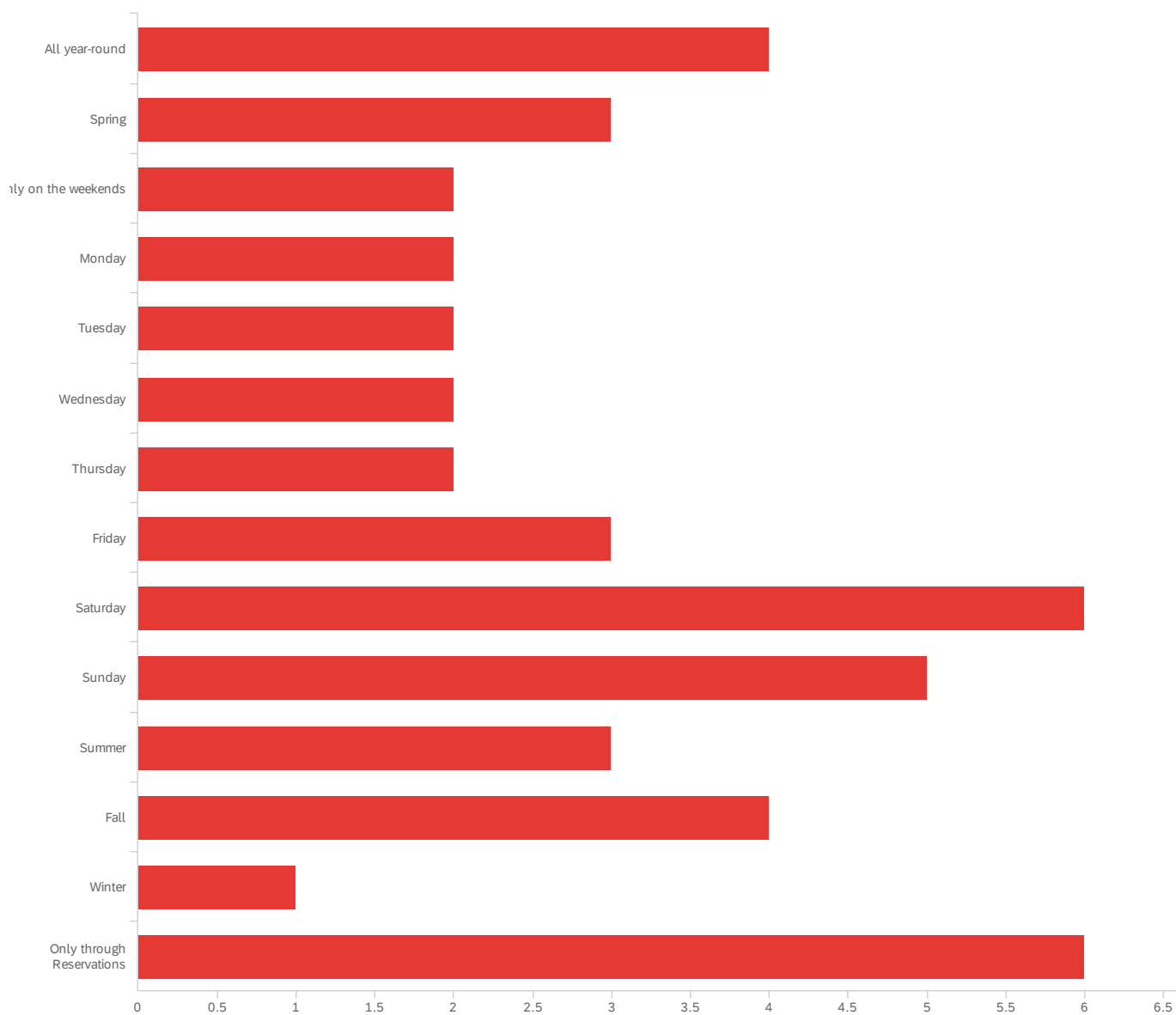
Q124 - Thinking about all expenses listed above, please estimate the percentage of those costs for off-farm versus total agritourism costs

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	100% meaning all agritourism costs are off-farm costs	9.00	92.00	26.50	26.00	676.25	8

Q25 - Total estimated hours spent by you and others to prepare for, and participate in, agritourism activities in 2019:

2019 Hours Spent on Agritourism Activities On-Farm	2019 Hours Spent on Agritourism Activities Off-Farm
72	5
3	3
15	N/A
20	10
50	100
550	100
100	50
45	10
10	120
Did not track.	0
500	1500
25	100

Q28 - In 2019, what were your hours of operation?



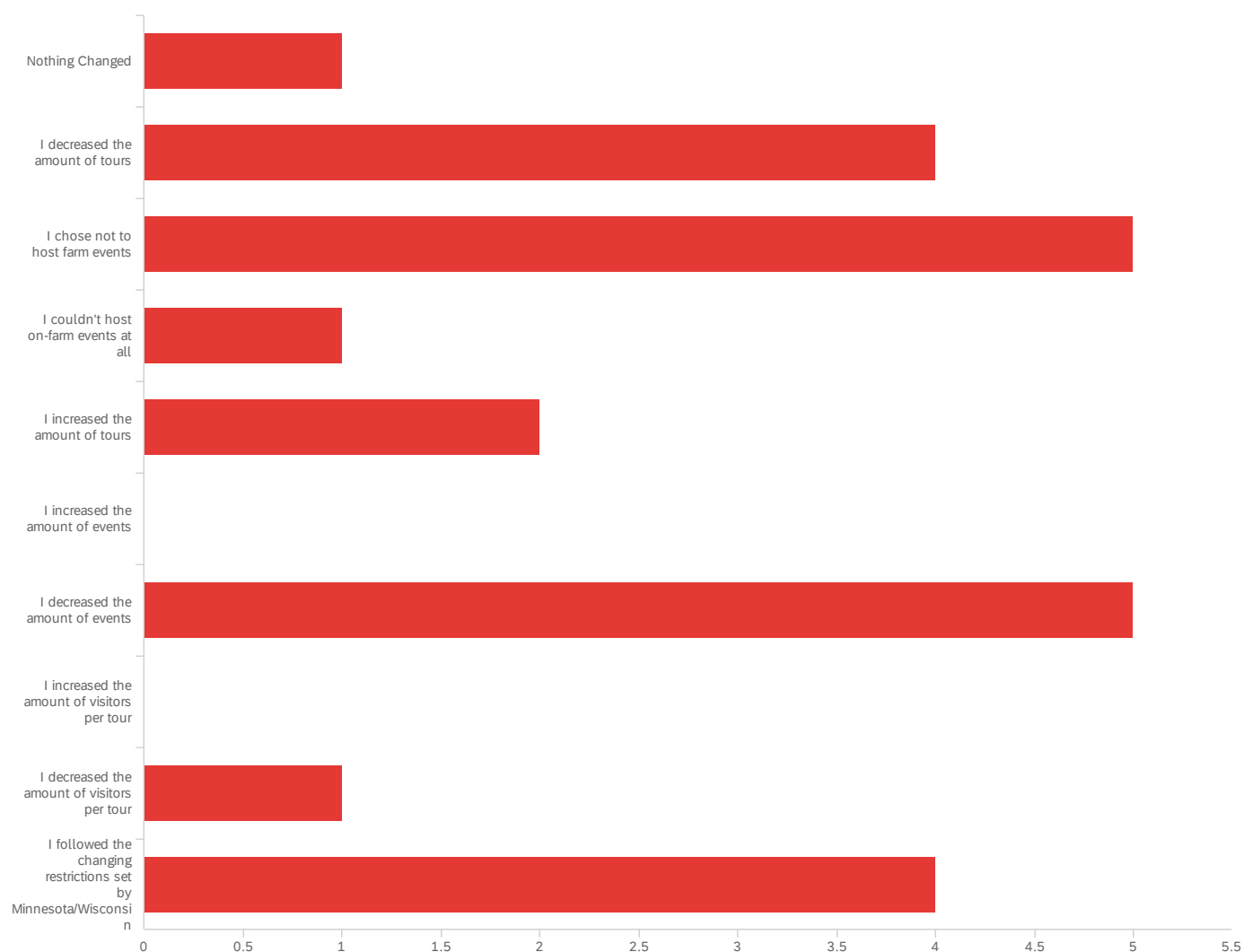
#	Field	Choice Count
1	All year-round	8.89% 4
2	Spring	6.67% 3
3	Only on the weekends	4.44% 2
4	Monday	4.44% 2
5	Tuesday	4.44% 2
6	Wednesday	4.44% 2
7	Thursday	4.44% 2

#	Field	Choice Count
8	Friday	6.67% 3
9	Saturday	13.33% 6
10	Sunday	11.11% 5
11	Summer	6.67% 3
12	Fall	8.89% 4
13	Winter	2.22% 1
14	Only through Reservations	13.33% 6

45

Showing rows 1 - 15 of 15

Q29 - In 2020, how did the pandemic change your on-farm events? (Check all that apply)



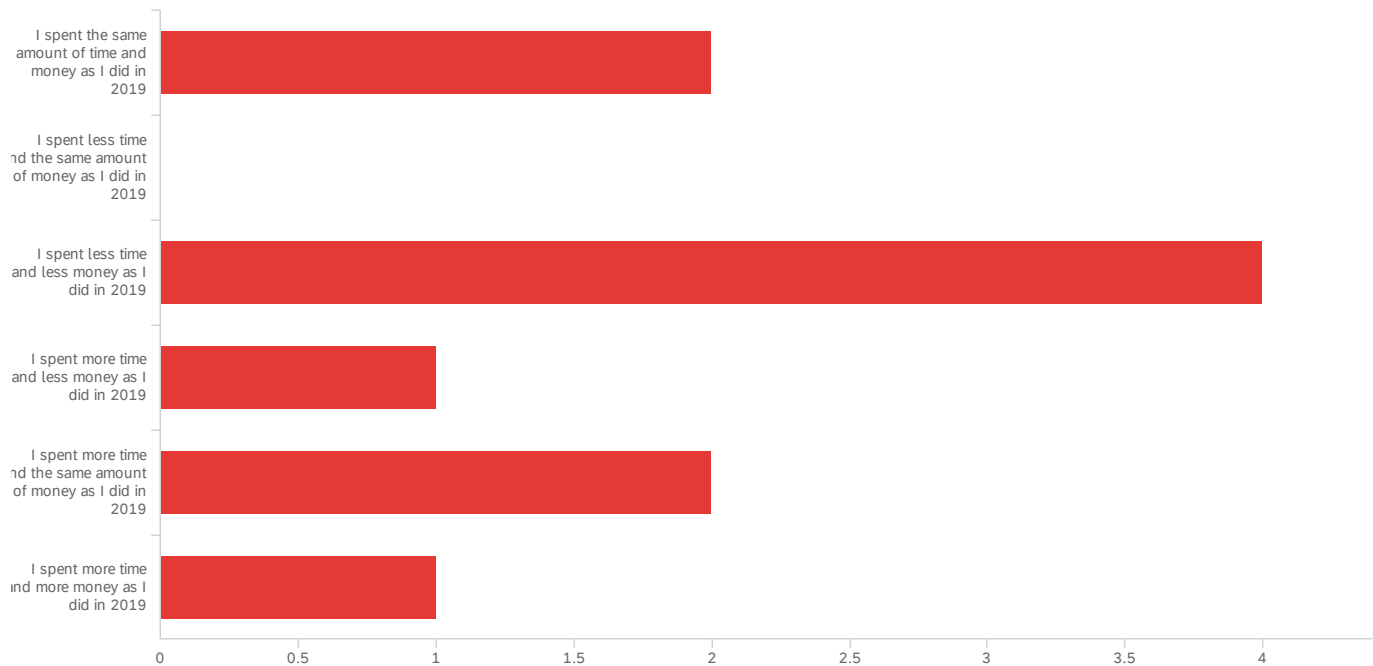
#	Field	Choice Count
1	Nothing Changed	4.35% 1
2	I decreased the amount of tours	17.39% 4
3	I chose not to host farm events	21.74% 5
4	I couldn't host on-farm events at all	4.35% 1
5	I increased the amount of tours	8.70% 2
6	I increased the amount of events	0.00% 0
7	I decreased the amount of events	21.74% 5
9	I increased the amount of visitors per tour	0.00% 0
10	I decreased the amount of visitors per tour	4.35% 1

#	Field	Choice Count
11	I followed the changing restrictions set by Minnesota/Wisconsin	17.39% 4

23

Showing rows 1 - 11 of 11

Q33 - When you compare 2020 with 2019 how have the expenses of running your agritourism business compared?

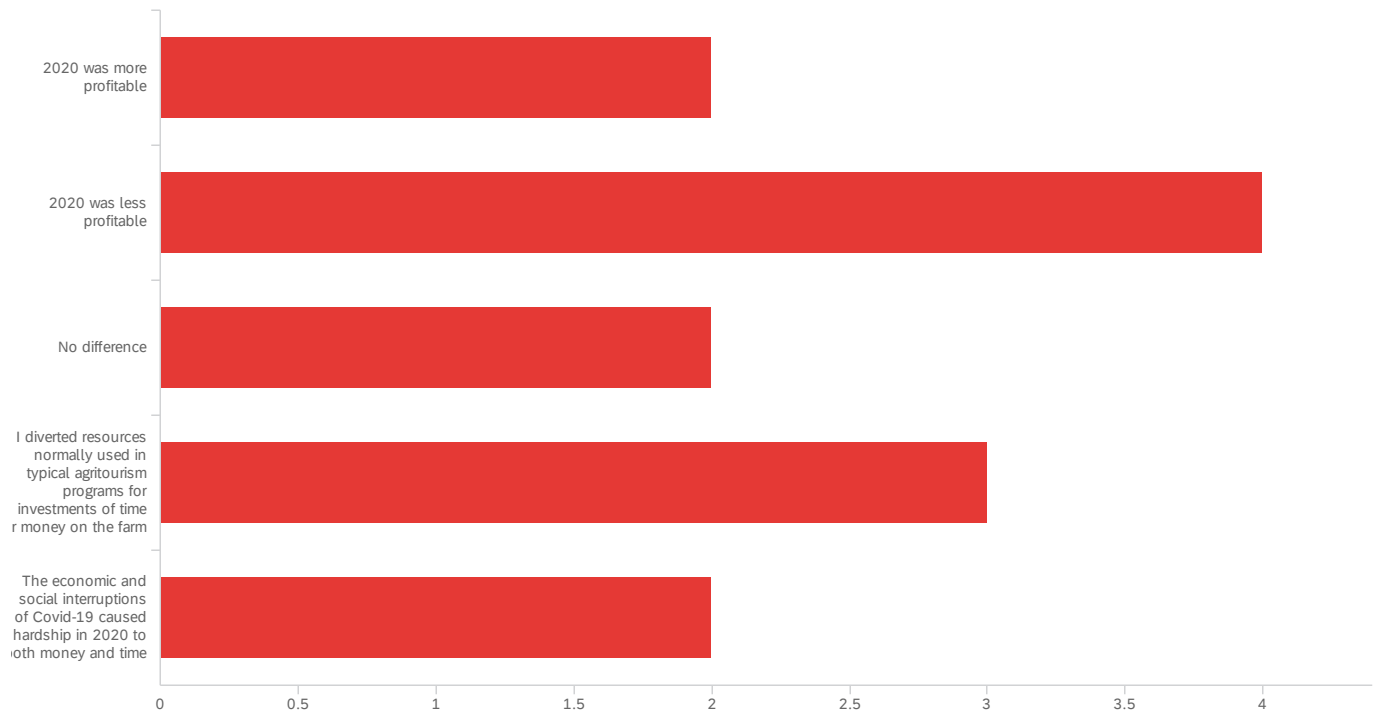


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	When you compare 2020 with 2019 how have the expenses of running your agritourism business compared?	1.00	6.00	3.40	1.56	2.44	10

#	Field	Choice Count
1	I spent the same amount of time and money as I did in 2019	20.00% 2
2	I spent less time and the same amount of money as I did in 2019	0.00% 0
3	I spent less time and less money as I did in 2019	40.00% 4
4	I spent more time and less money as I did in 2019	10.00% 1
5	I spent more time and the same amount of money as I did in 2019	20.00% 2
6	I spent more time and more money as I did in 2019	10.00% 1

Q34 - When you compare 2020 with 2019 how does your agritourism profitability

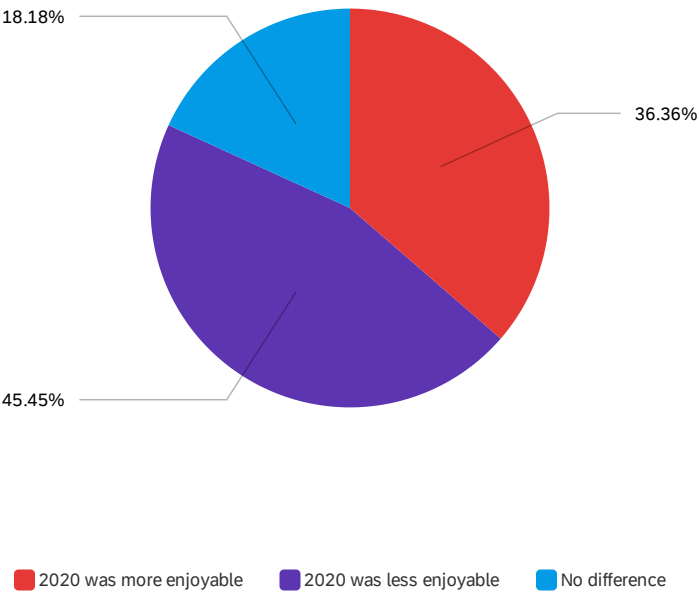
compare?



#	Field	Choice Count
1	2020 was more profitable	15.38% 2
4	2020 was less profitable	30.77% 4
5	No difference	15.38% 2
6	I diverted resources normally used in typical agritourism programs for investments of time or money on the farm	23.08% 3
7	The economic and social interruptions of Covid-19 caused hardship in 2020 to both money and time	15.38% 2
		13

Showing rows 1 - 6 of 6

Q35 - When you compare 2020 with 2019 how does your agritourism enjoyability compare?

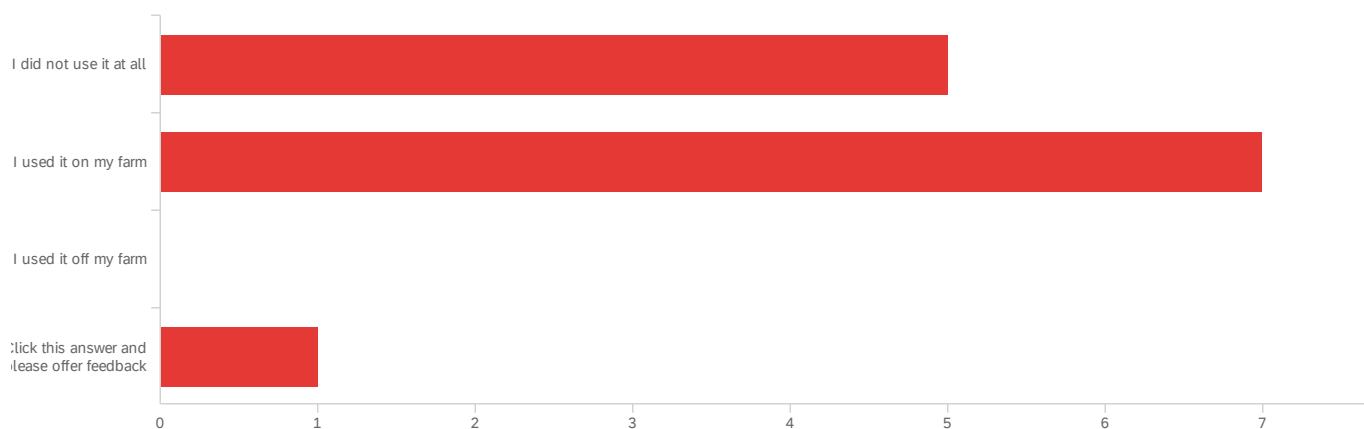


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	When you compare 2020 with 2019 how does your agritourism enjoyability compare?	1.00	5.00	3.09	1.62	2.63	11

#	Field	Choice Count
1	2020 was more enjoyable	36.36% 4
4	2020 was less enjoyable	45.45% 5
5	No difference	18.18% 2
		11

Showing rows 1 - 4 of 4

Q37 - How did you use your NSFT Handwashing Station in 2020?



#	Field	Choice Count
1	I did not use it at all	38.46% 5
2	I used it on my farm	53.85% 7
4	I used it off my farm	0.00% 0
5	Click this answer and please offer feedback	7.69% 1

13

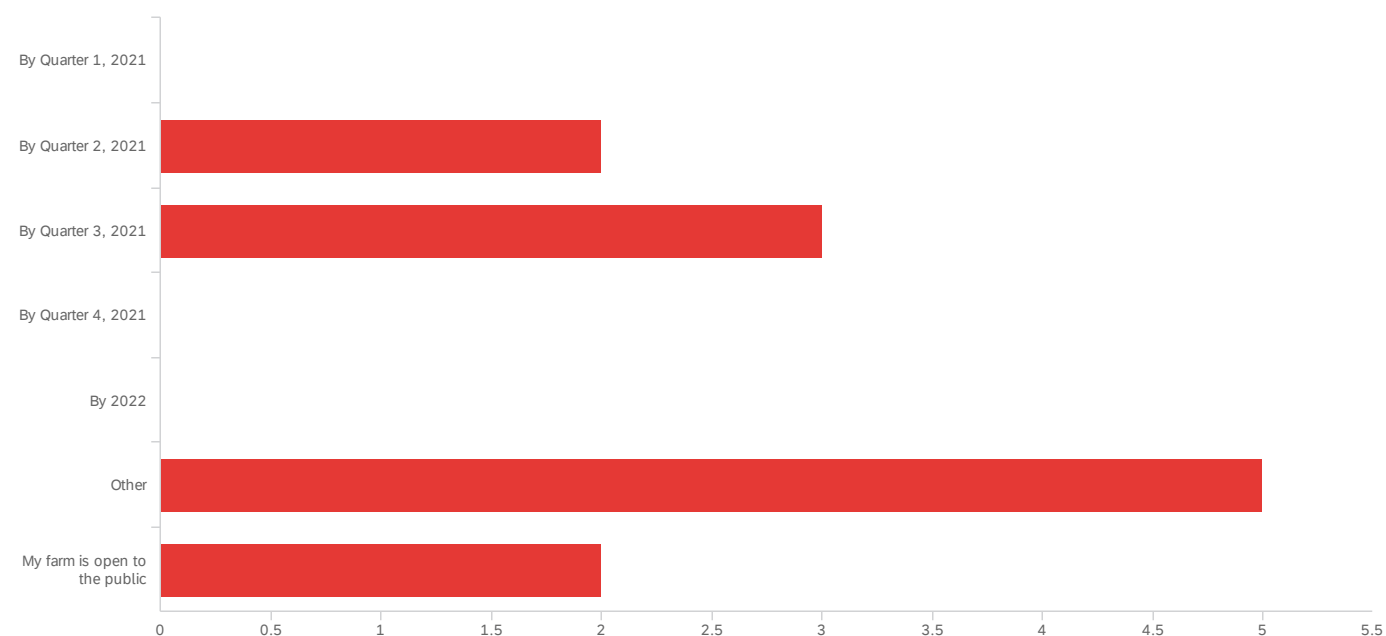
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Q37_5_TEXT - Click this answer and please offer feedback

Click this answer and please offer feedback

It gets used every day in the heated studio as people pass through. Everybody understands what it is and how to use it.

Q38 - When do you believe you will open public access to your farm?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	When do you believe you will open public access to your farm? - Selected Choice	2.00	7.00	4.75	1.88	3.52	12

#	Field	Choice Count
1	By Quarter 1, 2021	0.00% 0
2	By Quarter 2, 2021	16.67% 2
3	By Quarter 3, 2021	25.00% 3
4	By Quarter 4, 2021	0.00% 0
5	By 2022	0.00% 0
6	Other	41.67% 5
7	My farm is open to the public	16.67% 2
		12

Showing rows 1 - 8 of 8

Q38_6_TEXT - Other

Other

By appointment until restrictions change

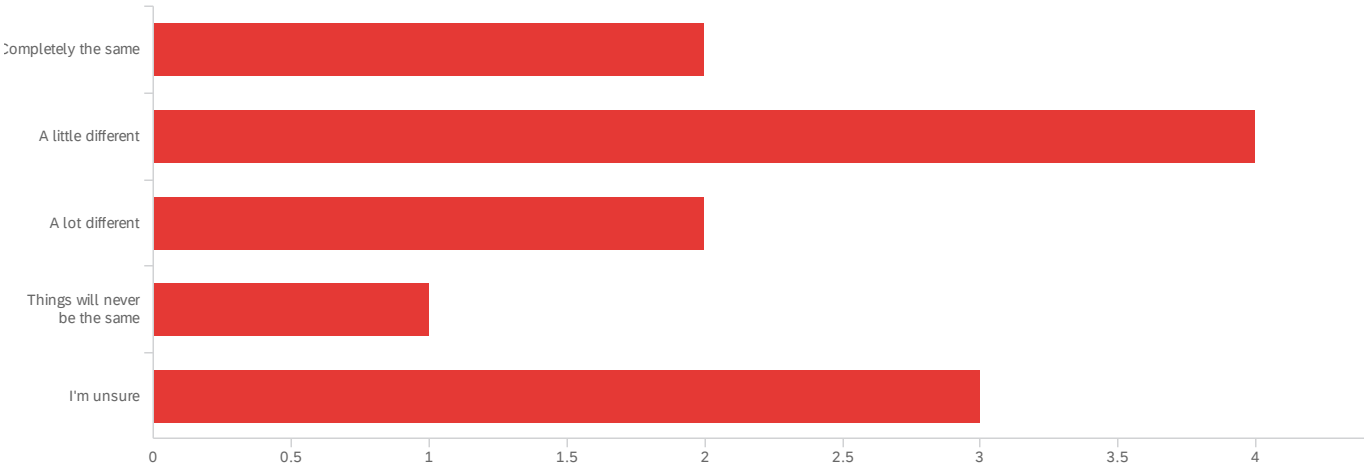
not going to

Opening will completely depend on pandemic and personal health.

When effective vaccines are openly available for people and there is evidence that people are taking advantage of vaccines or complying with mandates we will be open again.

Hopefully

Q39 - Thinking about post COVID-19, how similar do you think people will behave compared to pre-COVID-19?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Thinking about post COVID-19, how similar do you think people will behave compared to pre-COVID-19?	1.00	5.00	2.92	1.44	2.08	12

#	Field	Choice Count
1	Completely the same	16.67% 2
2	A little different	33.33% 4
3	A lot different	16.67% 2
4	Things will never be the same	8.33% 1
5	I'm unsure	25.00% 3
		12

Q41 - For the 2019 annual tour, were you a stand-alone farm, host farm, or partner farm?



Q43 - Thinking about everything you had to do to prepare the event. Give an estimate of how much time in hours were invested by you, your family, paid staff, volunteers and contractors to make the tour possible.

Thinking about everything you had to do to prepare the event. Give an estim...

100

1

10

50

300

100 hours

60

160

This is conservative but we had a crew of 19 people, four who worked for two weeks before (paid contractors), 8 who worked for 4-5 days before in very long 18 hr days, and the full crew of 19 for three solid days because we also hosted the Cocktails & Couture fashion event that Friday night before tour weekend. Total would be 1,510 hours including set-up and clean-up

80

Q44 - On a scale from 1-6, how enjoyable was the event?

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	6 being very enjoyable, 1 being not enjoyable at all	4.00	6.00	5.30	0.78	0.61	10

#	Field	Choice Count
4	4	20.00% 2
5	5	30.00% 3
6	6	50.00% 5
		10

Showing rows 1 - 4 of 4

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	6 being very enjoyable, 1 being not enjoyable at all	4.00	6.00	5.30	0.78	0.61	10

Q48 - In 2020, how much gross revenue did ALL agritourism activities generate for your farm?

In 2020, how much gross revenue did ALL agritourism activities generate for...

Not sure

1

0

0

100

0

0

0

13,600 YTD

0

2,000.00

Q49 - On a scale from 1-6, how much public good will did the tour generate for your farm?

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	6 being the highest, 1 being the lowest	3.00	6.00	5.27	0.96	0.93	11

#	Field	Choice Count
3	3	9.09% 1
4	4	9.09% 1
5	5	27.27% 3
6	6	54.55% 6

11

Showing rows 1 - 5 of 5

Q50 - When the pandemic is over, how likely are you to participate in another NSFT public tour weekend event? (Scale of 1-6)

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	6 being very likely, 1 being not likely at all	3.00	6.00	5.30	0.90	0.81	10

#	Field	Choice Count
3	3	10.00% 1
5	5	40.00% 4
6	6	50.00% 5
		10

Showing rows 1 - 4 of 4

Q52 - Thinking back to when you first decided to get involved in agritourism, what

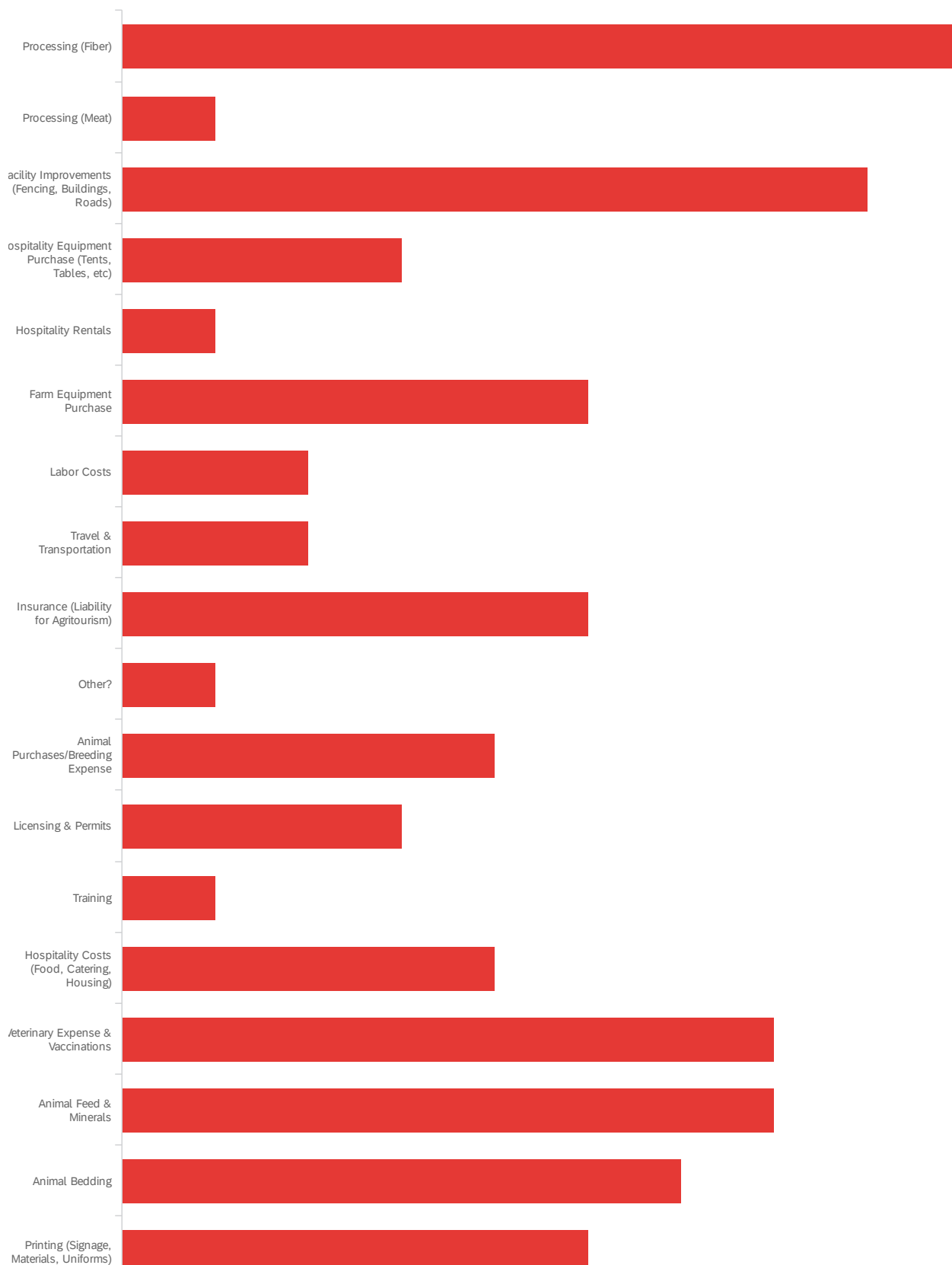
investments were made to make your farm ready for the public and offer agritourism

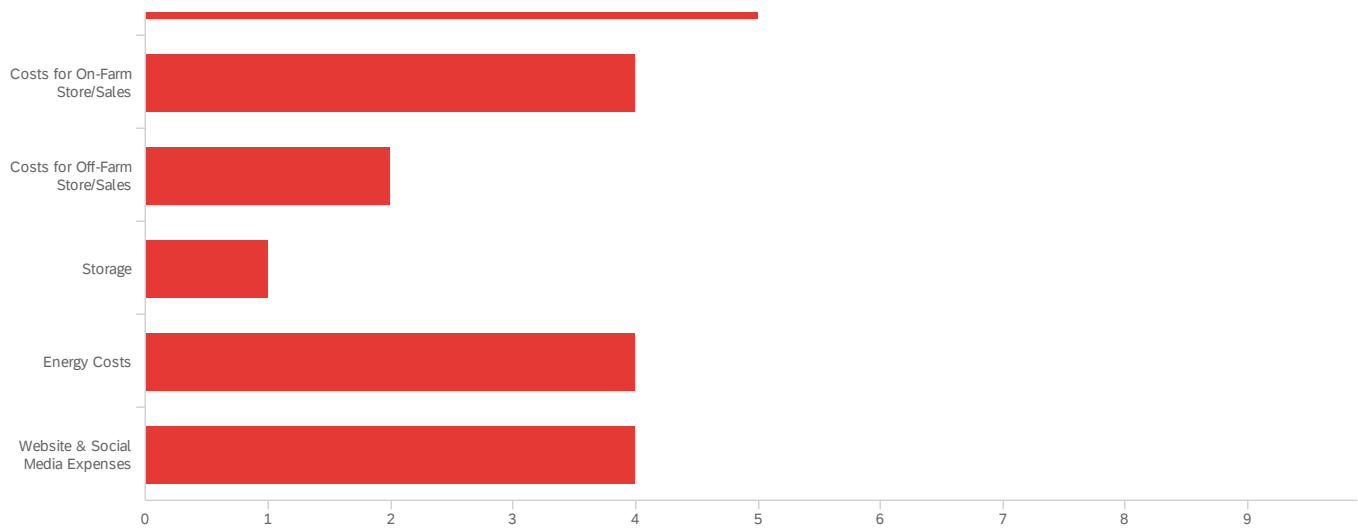
events and products? Please list the costs for the choices that apply:

[illegible]

Processing (Fiber)	Processing (Meat)	Facility Improvements (Fencing, Buildings, Roads)	Hospitality Equipment Purchase (Tents, Tables, etc)	Hospitality Rentals	Farm Equipment Purchase	Labor Costs	Travel & Transportation	Animal Purchases/Breeding Expense	Insurance (Liability for Agritourism)	Licensing & Permits	Training	Hospitality Costs (Food, Catering, Housing)	Veterinary Expense & Vaccinations	Animal Feed & Minerals	Animal Bedding
2700	7200	220000	2400	520	5000	240000	8500	12500	16000	220	1000	5000	900	12000	1200

Q53 - Think ahead for the next five years and check the boxes of any investments you plan to make, or would like to make, for your agritourism business:





#	Field	Choice Count
1	Processing (Fiber)	10.11% 9
2	Processing (Meat)	1.12% 1
3	Facility Improvements (Fencing, Buildings, Roads)	8.99% 8
4	Hospitality Equipment Purchase (Tents, Tables, etc)	3.37% 3
5	Hospitality Rentals	1.12% 1
6	Farm Equipment Purchase	5.62% 5
7	Labor Costs	2.25% 2
10	Travel & Transportation	2.25% 2
11	Insurance (Liability for Agritourism)	5.62% 5
14	Other?	1.12% 1
15	Animal Purchases/Breeding Expense	4.49% 4
16	Licensing & Permits	3.37% 3
17	Training	1.12% 1
18	Hospitality Costs (Food, Catering, Housing)	4.49% 4
19	Veterinary Expense & Vaccinations	7.87% 7
20	Animal Feed & Minerals	7.87% 7
21	Animal Bedding	6.74% 6
22	Printing (Signage, Materials, Uniforms)	5.62% 5
23	Costs for On-Farm Store/Sales	4.49% 4
24	Costs for Off-Farm Store/Sales	2.25% 2

#	Field	Choice Count
25	Storage	1.12% 1
26	Energy Costs	4.49% 4
27	Website & Social Media Expenses	4.49% 4
		89

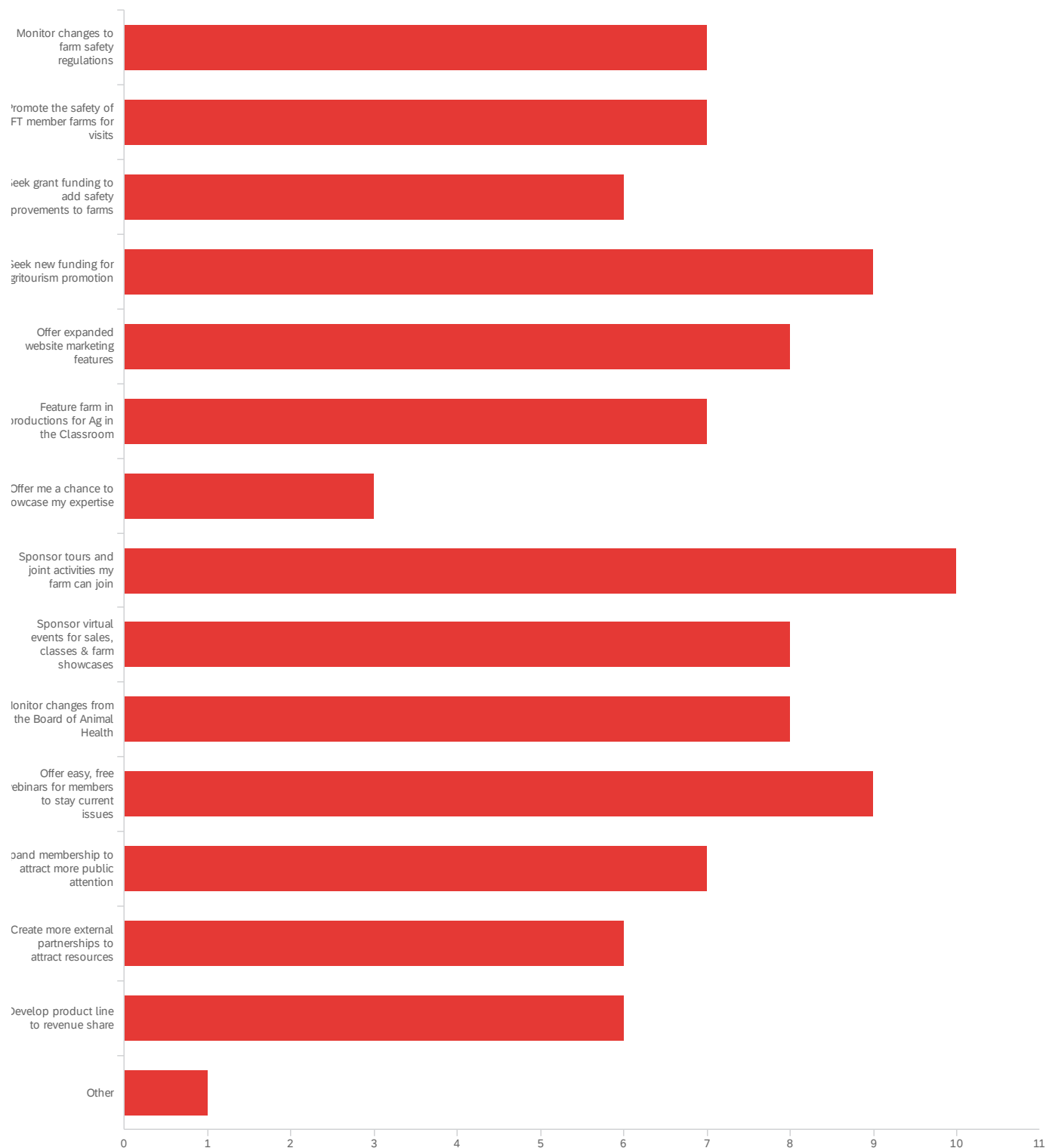
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Q53_14_TEXT - Other?

Other?

Renovation of our 1850 buggy and training my Chincoteague Pony to drive.

Q55 - Which of the following services could NSFT invest in to help you improve the profitability and enjoyability of your agritourism business?



Field

Choice
Count

#	Field	Choice Count
4	Monitor changes to farm safety regulations	6.86% 7
5	Promote the safety of NSFT member farms for visits	6.86% 7
6	Seek grant funding to add safety improvements to farms	5.88% 6
7	Seek new funding for agritourism promotion	8.82% 9
8	Offer expanded website marketing features	7.84% 8
9	Feature farm in productions for Ag in the Classroom	6.86% 7
10	Offer me a chance to showcase my expertise	2.94% 3
11	Sponsor tours and joint activities my farm can join	9.80% 10
12	Sponsor virtual events for sales, classes & farm showcases	7.84% 8
13	Monitor changes from the Board of Animal Health	7.84% 8
14	Offer easy, free webinars for members to stay current issues	8.82% 9
15	Expand membership to attract more public attention	6.86% 7
16	Create more external partnerships to attract resources	5.88% 6
17	Develop product line to revenue share	5.88% 6
18	Other	0.98% 1
		102

Showing rows 1 - 16 of 16

Q55_18_TEXT - Other

Other

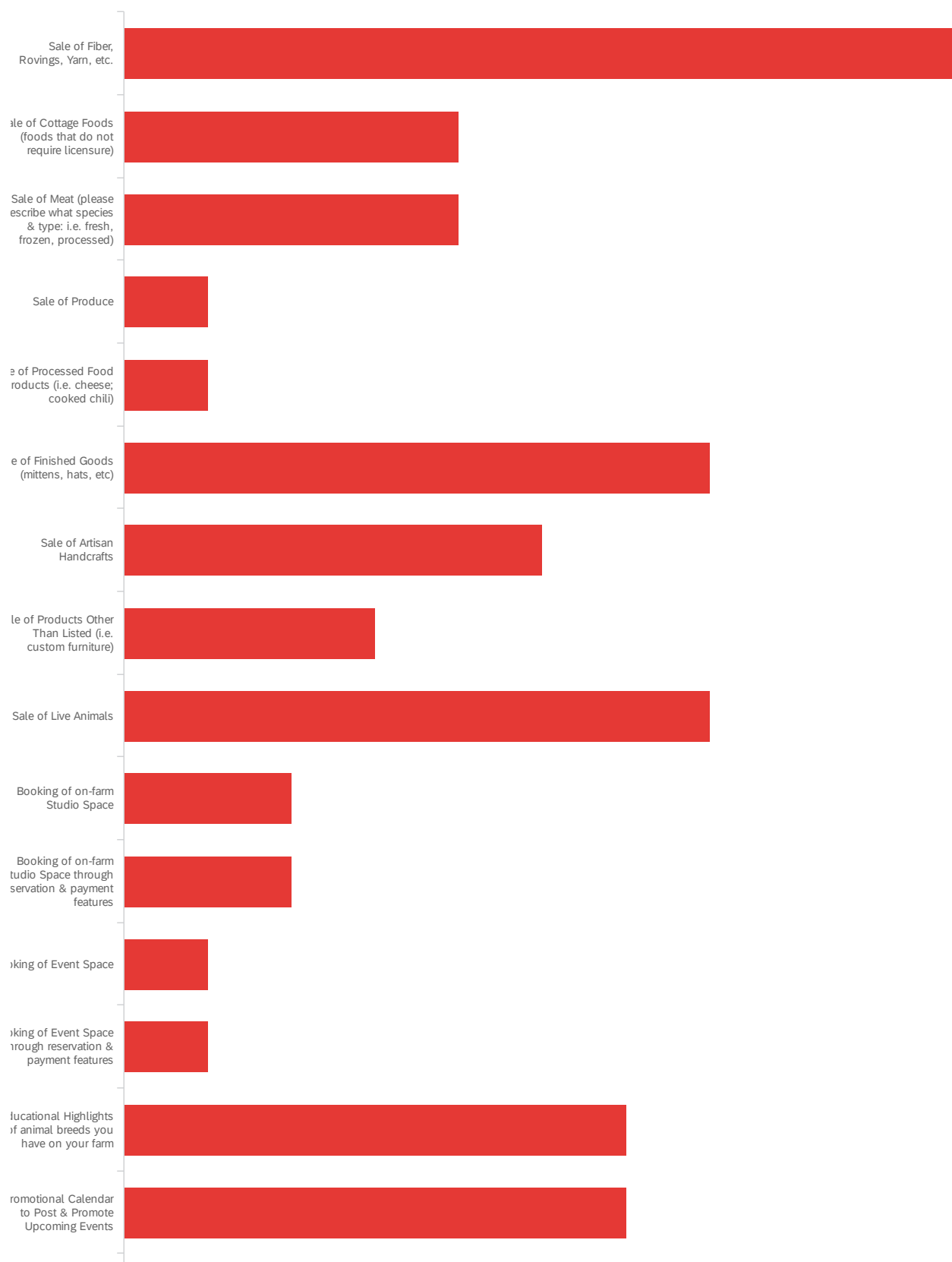
Make it a high priority to remain in good standing with the State agencies. Without that, I don't believe NSFT has nearly the legitimacy that it enjoys today. As the head of marketing for the MN Dept of Ag said last year, "You guys have never set a foot down wrong yet." That should not be underestimated by anyone.

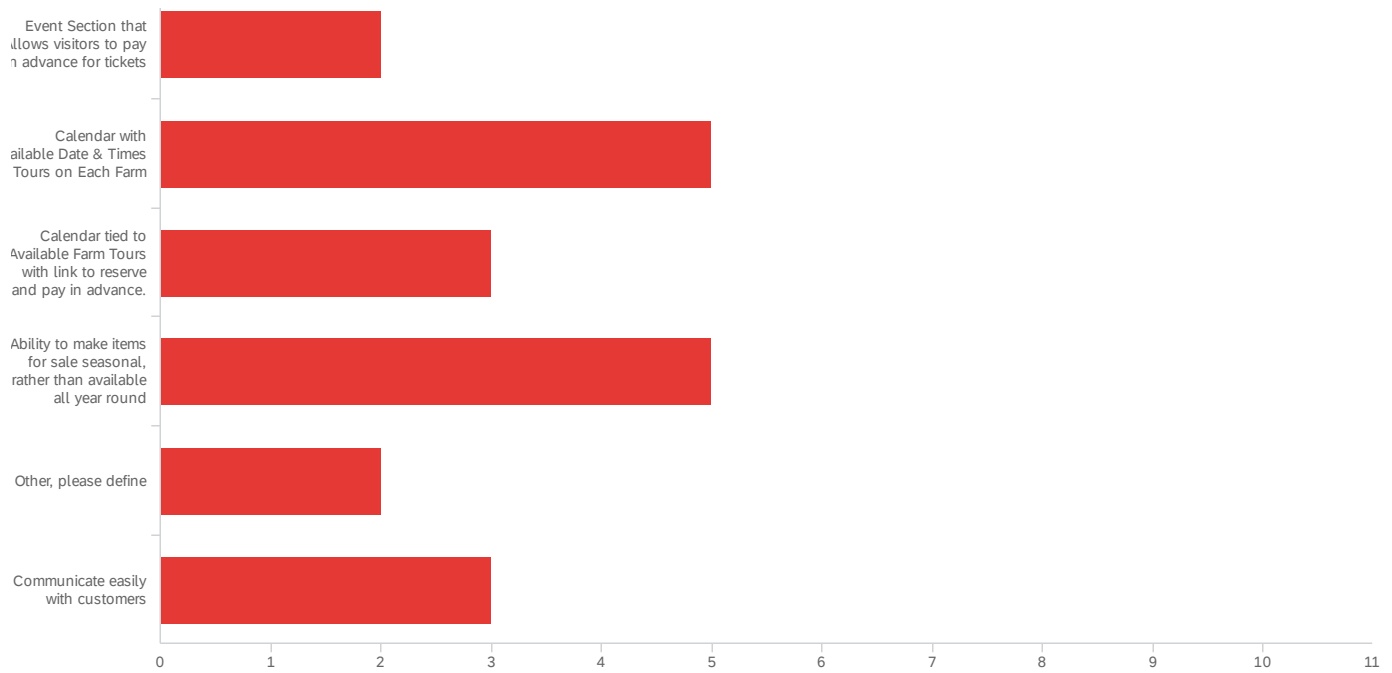
Q59 - How much do you annually spend on all website services?

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	On Average	100.00	800.00	266.67	249.44	62222.22	6

Q61 - We are interested in knowing what NSFT website features would benefit your farm.

Please check those that apply:





#	Field	Choice Count
1	Sale of Fiber, Rovings, Yarn, etc.	12.50% 10
2	Sale of Cottage Foods (foods that do not require licensure)	5.00% 4
3	Sale of Meat (please describe what species & type: i.e. fresh, frozen, processed)	5.00% 4
4	Sale of Produce	1.25% 1
5	Sale of Processed Food Products (i.e. cheese; cooked chili)	1.25% 1
6	Sale of Finished Goods (mittens, hats, etc)	8.75% 7
7	Sale of Artisan Handcrafts	6.25% 5
8	Sale of Products Other Than Listed (i.e. custom furniture)	3.75% 3
9	Sale of Live Animals	8.75% 7
10	Booking of on-farm Studio Space	2.50% 2
11	Booking of on-farm Studio Space through reservation & payment features	2.50% 2
12	Booking of Event Space	1.25% 1
13	Booking of Event Space through reservation & payment features	1.25% 1
14	Educational Highlights of animal breeds you have on your farm	7.50% 6
15	Promotional Calendar to Post & Promote Upcoming Events	7.50% 6
16	Event Section that Allows visitors to pay in advance for tickets	2.50% 2
17	Calendar with Available Date & Times of Tours on Each Farm	6.25% 5

#	Field	Choice Count
18	Calendar tied to Available Farm Tours with link to reserve and pay in advance.	3.75% 3
19	Ability to make items for sale seasonal, rather than available all year round	6.25% 5
20	Other, please define	2.50% 2
21	Communicate easily with customers	3.75% 3
		80

Showing rows 1 - 22 of 22

Q61_3_TEXT - Sale of Meat (please describe what species & type: i.e. fresh, frozen, proc...

Sale of Meat (please describe what species & type: i.e. fresh, frozen, proc...

Fresh & Frozen Lamb; Frozen Market Chicken; Eggs

Q61_20_TEXT - Other, please define

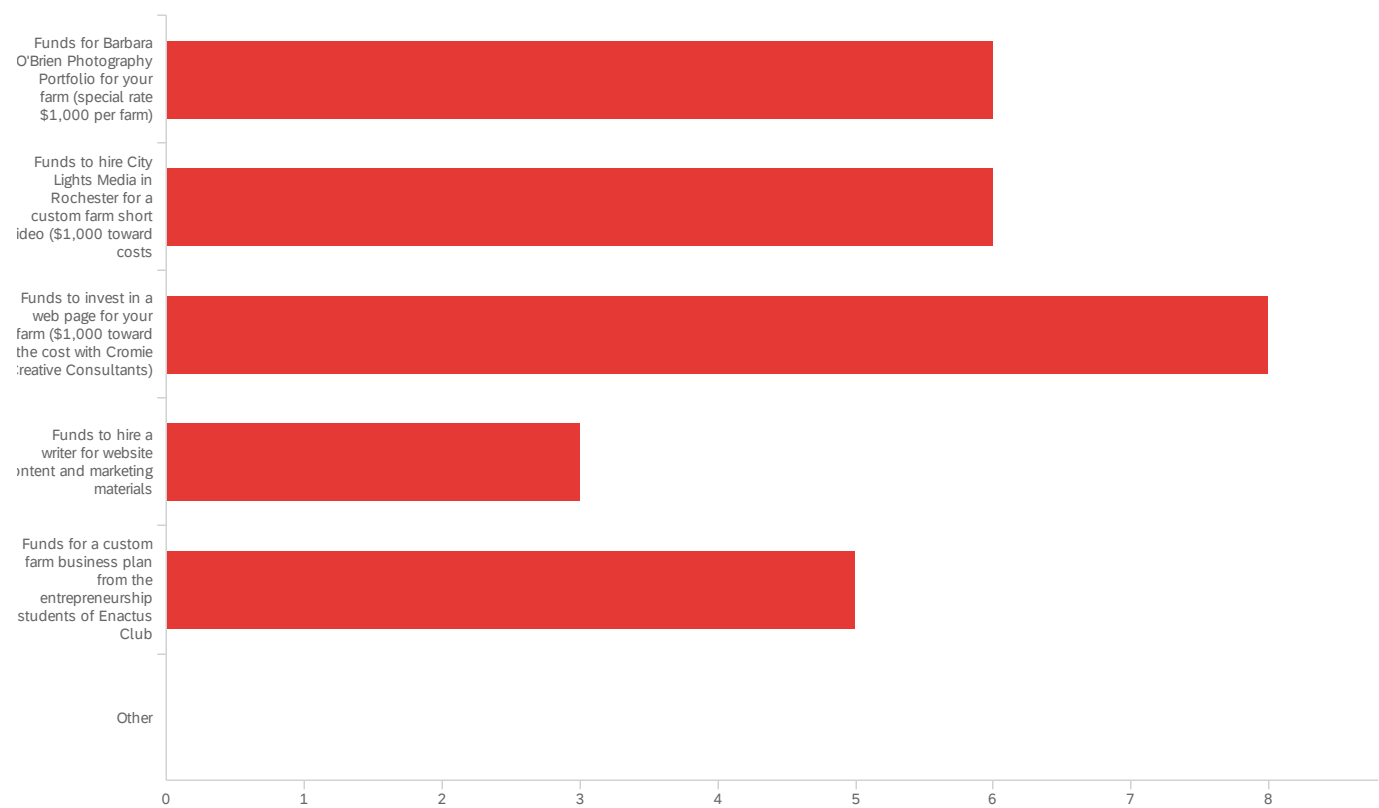
Other, please define

Currently I bring my products places, and would like the customers to come to me instead of me having to travel

Build out really cool showcases that attract lots of digital visitors. I'm thinking about foodies visiting Jane O'Shea's blog "Grow Your Food - Feed Your Soul." I'm thinking about all kinds of interesting demos that can get parked under the FUN or EDUCATIONAL tabs. Together we can continuously refresh content and keep people coming often to visit and shop.

Q67 - Grant money is available through the MN Dept of Agriculture for cost-sharing

virtual marketing costs, up to \$4,000 for each farm. Which of these ideas interests you?

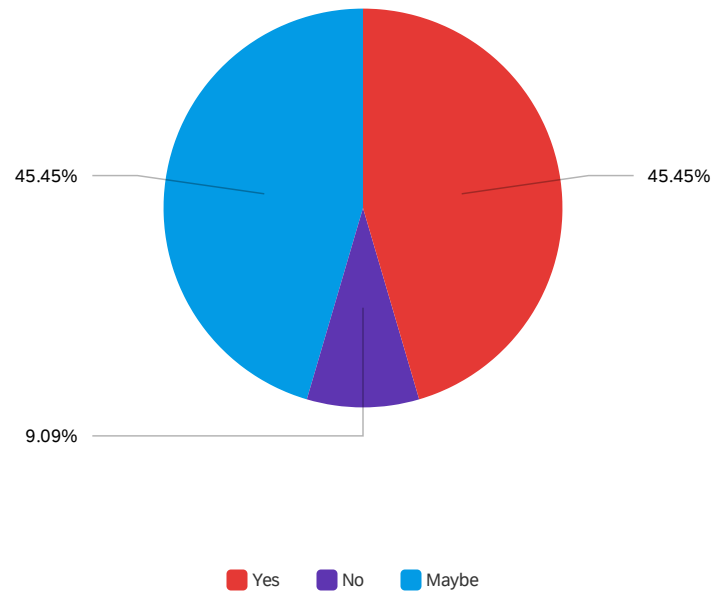


#	Field	Choice Count
1	Funds for Barbara O'Brien Photography Portfolio for your farm (special rate \$1,000 per farm)	21.43% 6
2	Funds to hire City Lights Media in Rochester for a custom farm short video (\$1,000 toward costs)	21.43% 6
3	Funds to invest in a web page for your farm (\$1,000 toward the cost with Cromie Creative Consultants)	28.57% 8
4	Funds to hire a writer for website content and marketing materials	10.71% 3
6	Funds for a custom farm business plan from the entrepreneurship students of Enactus Club	17.86% 5
9	Other	0.00% 0

Q67_9_TEXT - Other

Other

Q68 - If NSFT is able to provide the full range of web services you indicated you want, do you believe your farm will benefit from increased revenue in 2021?

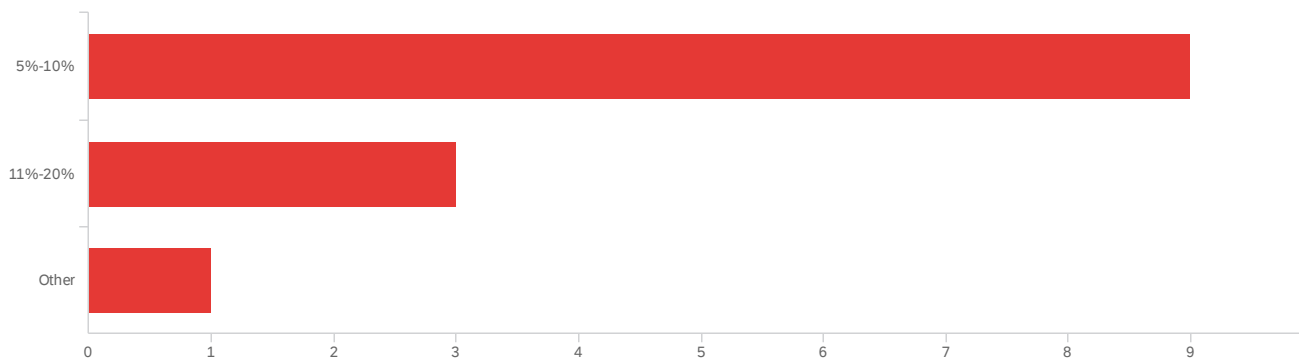


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	If NSFT is able to provide the full range of web services you indicated you want, do you believe your farm will benefit from increased revenue in 2021?	4.00	6.00	5.00	0.95	0.91	11

#	Field	Choice Count
4	Yes	45.45% 5
5	No	9.09% 1
6	Maybe	45.45% 5
		11

Showing rows 1 - 4 of 4

Q69 - Most retail establishments charge commissions of 30-40%. The NSFT board is considering what percentage is fair to provide sustainable income support to the website services. Would you support



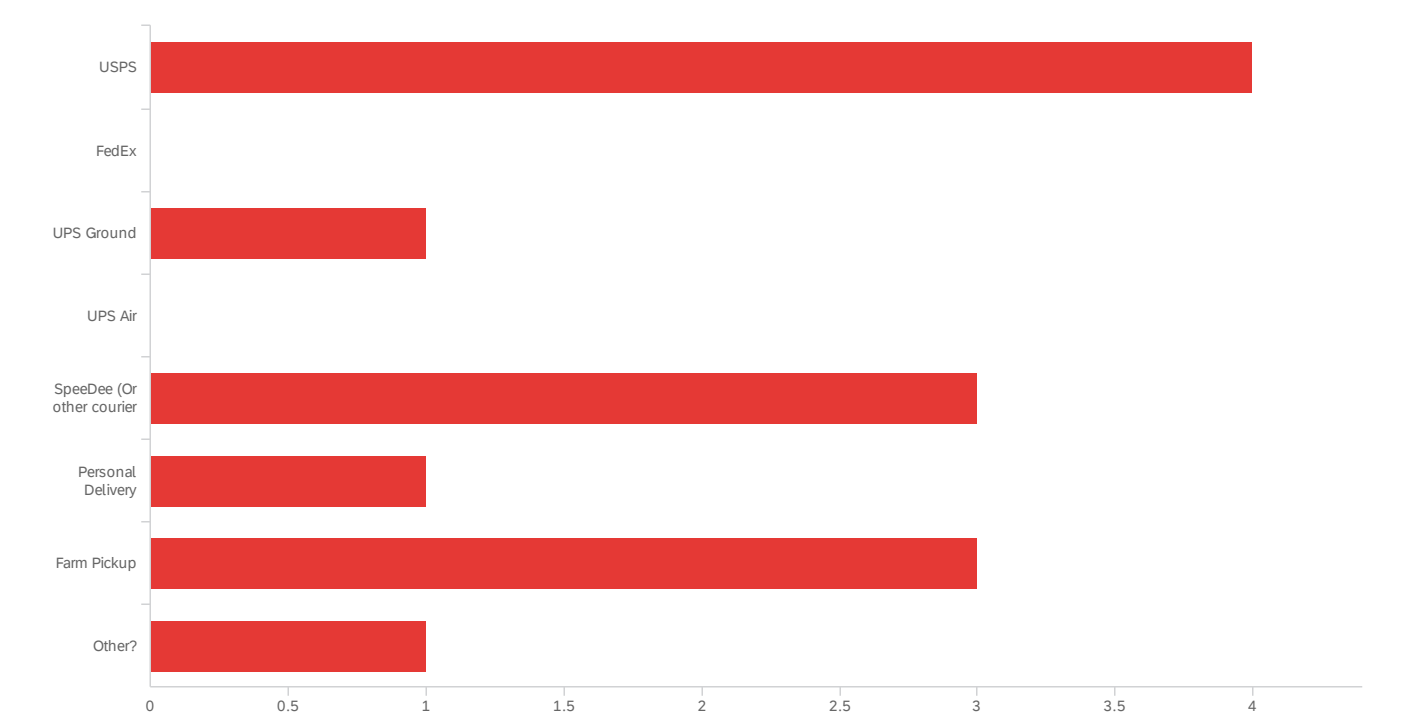
#	Field	Choice Count
1	5%-10%	69.23% 9
2	11%-20%	23.08% 3
7	Other	7.69% 1
		13

Showing rows 1 - 4 of 4

Q69_7_TEXT - Other

Other
Unsure

Q70 - What service do you use to ship your products for online orders?



#	Field	Choice Count
2	USPS	30.77% 4
3	FedEx	0.00% 0
4	UPS Ground	7.69% 1
5	UPS Air	0.00% 0
6	SpeedDee (Or other courier)	23.08% 3
7	Personal Delivery	7.69% 1
8	Farm Pickup	23.08% 3
9	Other?	7.69% 1

13

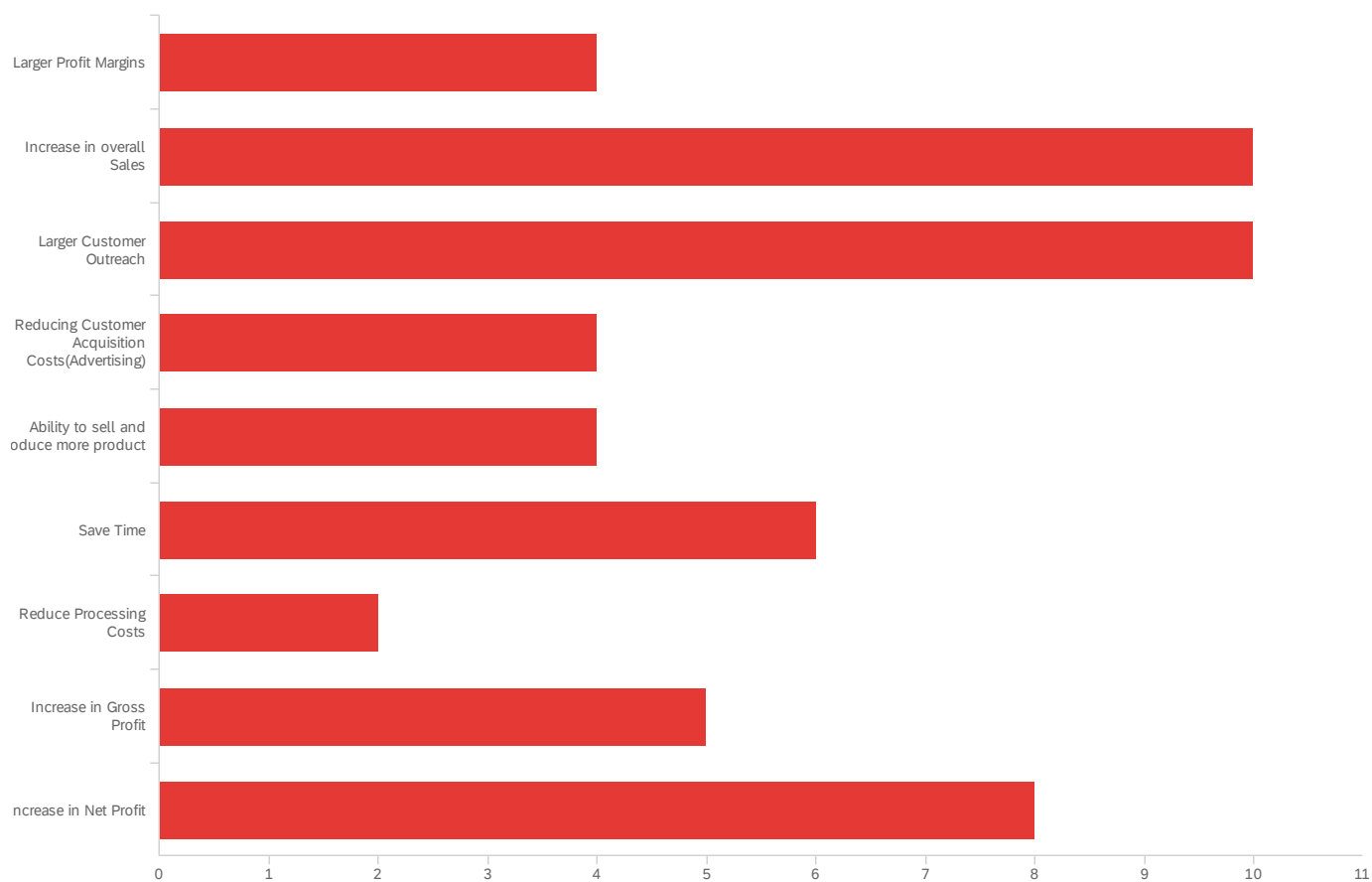
Showing rows 1 - 9 of 9

Q70_9_TEXT - Other?

Other?

Whatever the need is

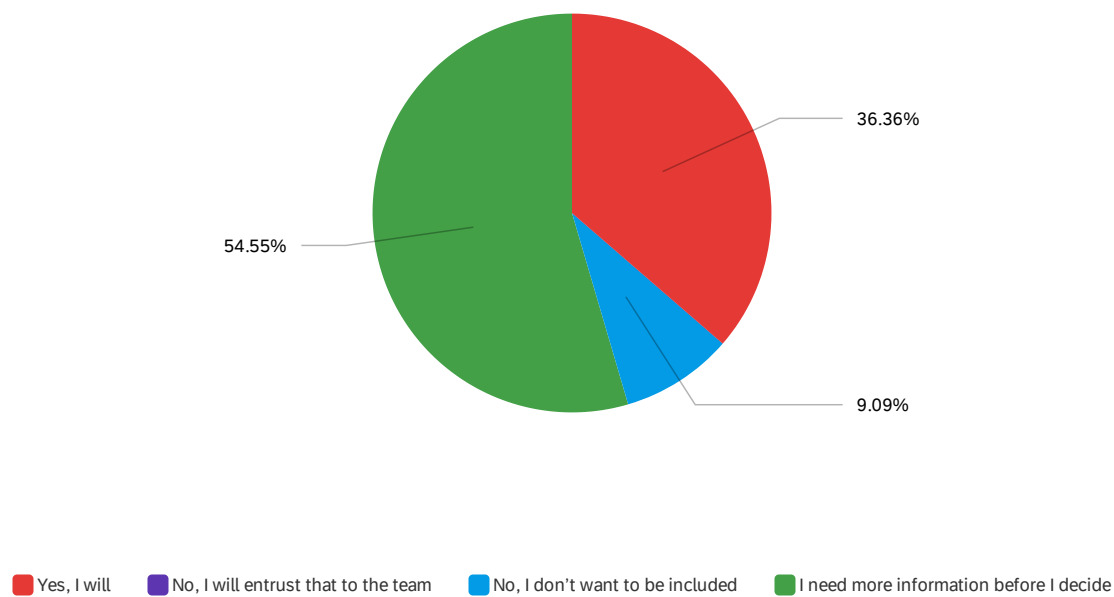
Q71 - What profitability goals would you expect from a website?



#	Field	Choice Count
4	Larger Profit Margins	7.55% 4
5	Increase in overall Sales	18.87% 10
6	Larger Customer Outreach	18.87% 10
7	Reducing Customer Acquisition Costs(Advertising)	7.55% 4
8	Ability to sell and produce more product	7.55% 4
9	Save Time	11.32% 6
10	Reduce Processing Costs	3.77% 2
11	Increase in Gross Profit	9.43% 5
13	Increase in Net Profit	15.09% 8
		53

Showing rows 1 - 10 of 10

Q72 - Are you willing to work with the NSFT/Enactus Website Team to address your farm's needs in design of the website.



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Are you willing to work with the NSFT/Enactus Website Team to address your farm's needs in design of the website.	1.00	4.00	2.82	1.40	1.97	11

#	Field	Choice Count
1	Yes, I will	36.36% 4
2	No, I will entrust that to the team	0.00% 0
3	No, I don't want to be included	9.09% 1
4	I need more information before I decide	54.55% 6

Test

Test
0
2
925
2000
600
1100
0
3000
418
350
5300
0

Total Amount for Costs

Total Amount for Costs
9400
22
11925
26000
9510
5480
0
3000
19753
11460
308160
0

Q35_10 - Parent Topics



No results to show



No results to show

Q35_10 - Topics



No results to show



No results to show

End of Report